



K.M.G. COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)

R.S. ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt. of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act, 1956

Accredited by NAAC with 'A' GRADE (CGPA of 3.24/4 - 2nd Cycle)



Phone: 04171- 227906, 227306, 229206

Email: kmgcollege@gmail.com

Website: www.kmgcollege.edu.in

Citizen Consumer Club

Academic Year: 2025-2026

CIRCULAR

Date: 22.12.2025

The **Citizen Consumer Club** of **K.M.G. College of Arts and Science (Autonomous)** proposes to organize the **National Consumer Day Pledge Programme** titled "*A Commitment Towards Ethical and Responsible Consumption*" on **24/12/2025** at **K.M.G. Seminar Hall**. The programme aims to create awareness among students about the significance of National Consumer Day, consumer rights and responsibilities, and the importance of ethical and responsible consumption. A structured pledge activity is planned to encourage informed decision-making and to instill consumer ethics and accountability among students. Students from various departments are encouraged to participate actively and make the programme meaningful.

D. Saravanan
Coordinator 22/12/25

CITIZEN CONSUMER CLUB

K.M.G. College of Arts and
Science (A)

Gudiyattam - 635 803

J. Jeyaraj
Principal 22/12/25

PRINCIPAL,
K.M.G. COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS),
GUDIYATTAM, VELLORE DISTRICT - 635 803



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Citizen Consumer Club
Organise

National Consumer Day Pledge Programme

on

**"A COMMITMENT TOWARDS ETHICAL AND
RESPONSIBLE CONSUMPTION"**

Date: 24.12.2025, Tuesday

Time: 11.00 AM

Venue: K.M.G. Seminar Hall

PROGRAMME SCHEDULE

- Invocation : Tamizhthai Vaazhthu
- In Presence of : **Mr. K.M.G. BALASUBRAMANIAN**,
Managing Trustee
- : **Mr. K.M.G. SUNDARAVADANAM**, B.A., B.G.L.,
Chairman
- : **Mr. K.M.G. RAJENDRAN**, B.Sc., B.L.,
Secretary
- : **Mr. K.M.G. MUTHUKUMAR**, B.Com.,
Treasurer
- Welcome Address : **Dr. D. SARAVANAN**, M.Com., M.Phil., M.B.A., M.Phil., M.Com(CA), Ph.D.,
CCC Co-ordinator and Assistant Professor,
PG and Research Department of Commerce,
K.M.G. College of Arts and Science (Autonomous)
- Presidential Address : **Dr. C. DHANDAPANI**, M.A., M.Phil., Ph.D.,
Principal,
K.M.G. College of Arts and Science (Autonomous).
- Special Address : **Dr. J. JAYAKUMAR**, M.A., M.Phil., Ph.D., NET., SET
Students Co-ordinator and Head of Tamil Department,
K.M.G. College of Arts and Science (Autonomous).
- : **Dr. D. MANIKANDAN**, M.Sc., M.Phil., B.Ed., Ph.D.,
Dean & Head of PG and Research Department of Microbiology,
K.M.G. College of Arts and Science (Autonomous).
- Vote of Thanks : **Prof. J. DIVYA**, MBA.,
Head and Assistant Professor,
PG & Research Department of English,
K.M.G. College of Arts and Science (Autonomous)

National Anthem

ALL ARE WELCOME



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நுகர்வோர் சங்க நாள் உறுதிமொழி

- "நான் ஒரு பொறுப்புள்ள மற்றும் விழிப்புணர்வு கொண்ட நுகர்வோராக இருப்பேன் என்று உறுதிமொழி எடுக்கிறேன்.
- நுகர்வோர் என்ற முறையில் எனது உரிமைகளையும் கடமைகளையும் அறிந்து செயல்படுவேன்.
- தரமான, பாதுகாப்பான மற்றும் நியாயமான விலையுள்ள பொருட்கள் மற்றும் சேவைகளையே தேர்வு செய்வேன்.
- எப்போதும் பில்பெற்றுக் கொண்டு, பொருட்களின் லேபிள்கள், விவரங்கள் மற்றும் காலாவதி தேதிகளை சரிபார்ப்பேன்.
- தவறான விளம்பரங்கள் மற்றும் நியாயமற்ற வர்த்தக நடைமுறைகளை ஏற்றுக்கொள்ள மாட்டேன்.
- வீண்வினையைக் குறைத்து, சுற்றுச்சூழலை பாதுகாக்கும் பொறுப்பான நுகர்வோராக நடப்பேன்.
- நுகர்வோர் விழிப்புணர்வை என் குடும்பம், நண்பர்கள் மற்றும் சமூகத்தில் பரப்புவேன்.
- நியாயமான மற்றும் வெளிப்படையான சந்தை அமைப்பை உருவாக்க நான் பங்களிப்பேன்." என்றும்
- "நான் ஒரு விழிப்புணர்வு கொண்ட நுகர்வோராக இருப்பேன்.
- என் உரிமைகளையும் கடமைகளையும் அறிந்து செயல்படுவேன்.
- தரமும் நியாயமும் கொண்ட பொருட்களை தேர்வு செய்து நுகர்வோர் விழிப்புணர்வை சமூகத்தில் பரப்புவேன்." என உறுதி அளிக்கிறேன்.



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Citizen Consumer Club

Organise

National Consumer Day Pledge Programme

on

**“A COMMITMENT TOWARDS ETHICAL AND
RESPONSIBLE CONSUMPTION”**

Date: 24.12.2025, Tuesday

Time: 11.00 AM

Venue: K.M.G. Seminar Hall

PROGRAMME REPORT

The Citizen Consumer Club of K.M.G. College of Arts and Science (Autonomous) organized the **National Consumer Day Pledge Programme** with the objective of creating awareness among students about ethical consumer practices and responsible consumption. The programme was designed as a formal pledge-taking initiative to emphasize consumer rights, responsibilities, and informed decision-making. The event aimed to instill consumer ethics and accountability among students through collective participation.

Objectives

- To create awareness about National Consumer Day and its significance.
- To sensitize students to consumer rights and responsibilities.
- To promote ethical and responsible consumption practices.
- To encourage informed and conscious consumer decision-making.
- To instill a sense of accountability and consumer ethics among students.

Program Summary

1. Inaugural Session

The programme commenced with **Tamizhthai Vaazhthu**, followed by the formal inauguration in the august presence of the Institutional dignitaries. The session set a dignified and purposeful tone for the programme.

2. Addresses by Dignitaries

- **Dr. C. Dhandapani, M.A., M.Phil., Ph.D.,**
Principal, K.M.G. College of Arts and Science (Autonomous), delivered the **Presidential Address**, emphasizing the role of educational Institutions in nurturing responsible and informed consumers.
- **Dr. J. Jayakumar, M.A., M.Phil., Ph.D., NET, SET,**
Students Coordinator and Head, Department of Tamil, delivered a **Special Address**, highlighting consumer awareness and ethical values in daily life.
- **Dr. D. Manikandan, M.Sc., M.Phil., B.Ed., Ph.D.,**
Dean and Head, PG and Research Department of Microbiology, delivered a **Special Address** focusing on responsible consumption and its long-term social impact.

3. Key Topics Discussed

- Significance of National Consumer Day
- Consumer rights and responsibilities
- Importance of ethical and responsible consumption

4. Pledge Activity

A **structured twelve-point consumer pledge** was administered to all participants. The pledge reaffirmed their commitment to ethical consumer behavior, responsible purchasing practices, and awareness of consumer rights.

5. Student and Staff Participation

More than **70 students** actively participated in the programme. Members of the Citizen Consumer Club efficiently coordinated the event, ensuring its smooth and disciplined conduct. Faculty members from various departments were also present and supportive throughout the programme.

Dignitaries Present

- **Mr. K.M.G. Balasubramanian**, Managing Trustee
- **Mr. K.M.G. Sundaravadanam**, Chairman
- **Mr. K.M.G. Rajendran**, Secretary
- **Mr. K.M.G. Muthukumar**, Treasurer

Participants

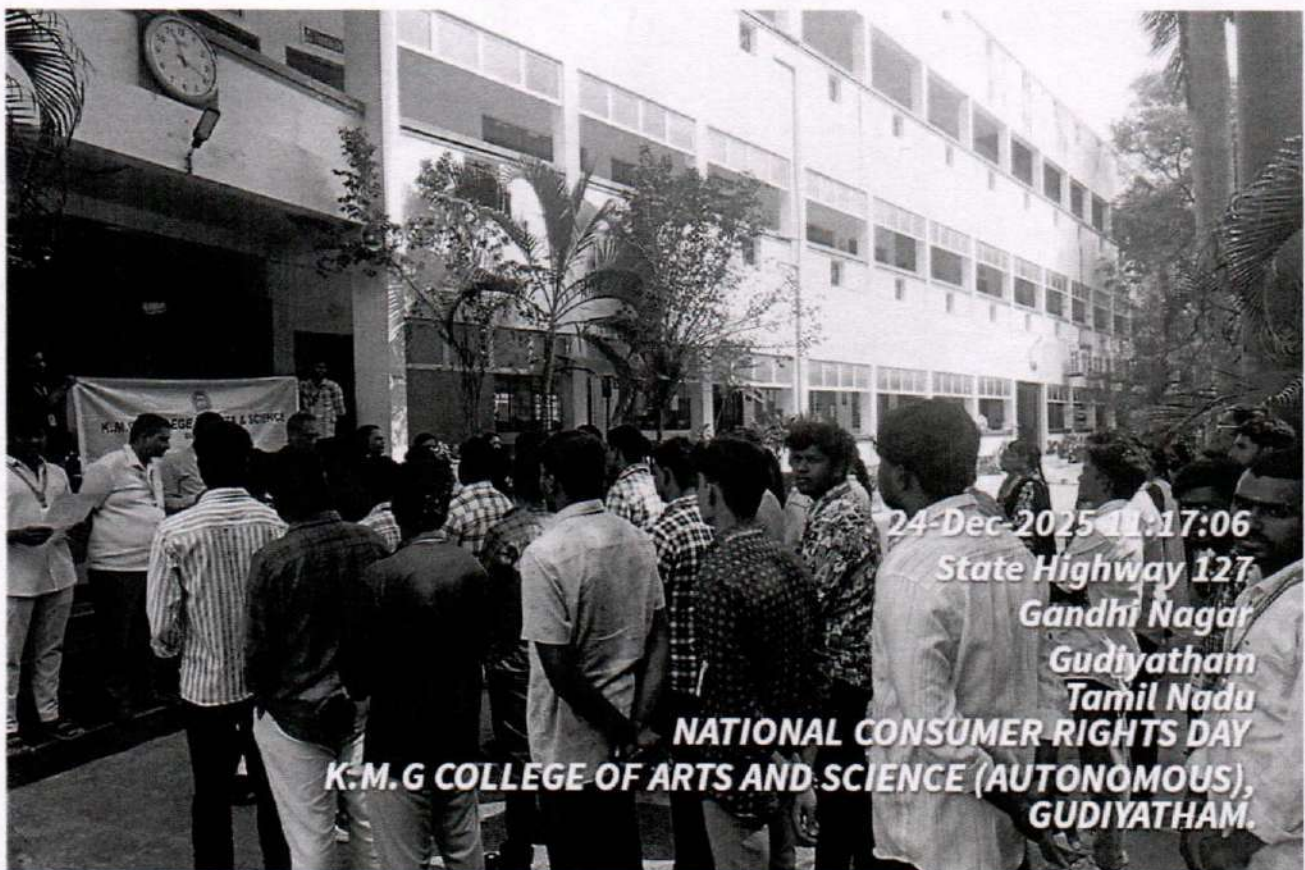
- More than 70 students from various disciplines
- Faculty members from multiple departments
- Citizen Consumer Club student members
- Principal and Institutional heads

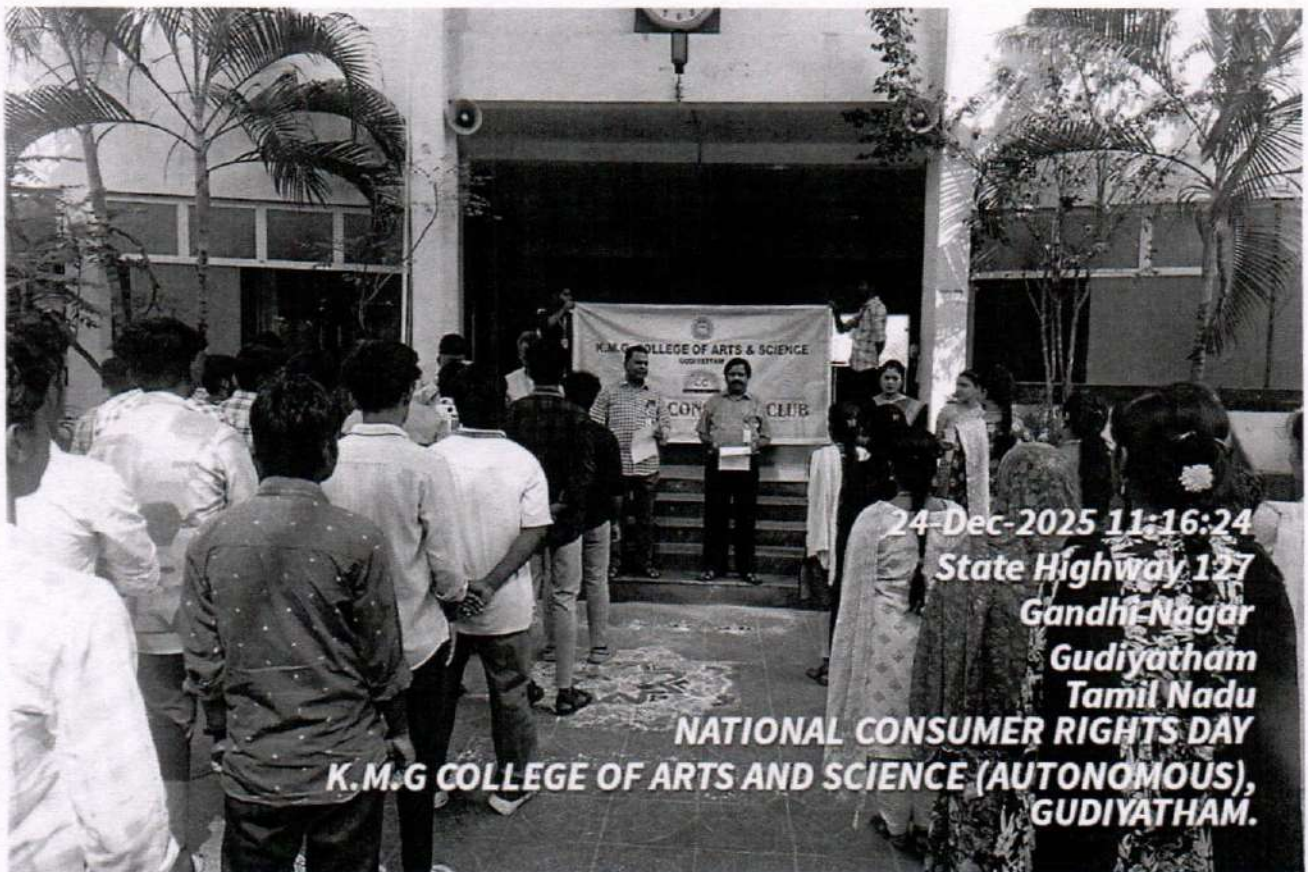
Outcomes

- Enhanced awareness of consumer rights and responsibilities among students
- Reinforcement of ethical and responsible consumption values
- Improved understanding of the significance of National Consumer Day
- Collective commitment achieved through the structured pledge activity
- Strengthened student engagement through Citizen Consumer Club initiatives

Conclusion

The **National Consumer Day Pledge Programme** was conducted successfully with active student participation and strong Institutional support. The pledge activity effectively reinforced ethical consumer values and responsible consumption practices among students. The organizing team expressed satisfaction with the disciplined execution of the programme and the positive response received from the participants.





D. Saravanan



D. Sarevan
Club Coordinator

CITIZEN CONSUMER CLUB
K.M.G. COLLEGE OF ARTS AND SCIENCE (A)
GUDIYATTAM - 635803

[Signature]
Principal
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Citizen Consumer Club Organise National Consumer Day Pledge Programme on "A COMMITMENT TOWARDS ETHICAL AND RESPONSIBLE CONSUMPTION"

Date: 24.12.2025, Tuesday

Time: 11.00 AM

Venue: K.M.G. Seminar Hall

PROGRAMME REPORT

Participants Attendance Sheet

S.No	Name of the Participant	Class	Signature with Date
1.	V. GOWTHAM	IM.COM	V. Goutham 24.12.25
2.	S. MANIGANDAN	D. M.com	S. Manigandan 24.12.25.
3.	V. Vinitha	I. B. Com	V. Vinitha 24.12.25
4.	S. Sasirekha	I B.COM	S. Sasirekha 24.12.25
5.	Sujitha. D	I. B. Com	Sujitha. D. 24.12.25
6.	Kariyavasi. M	I. B. Com	Kariyavasi. M 24.12.25
7.	Shabeena. S	I. B. Com	Shabeena. S 24.12.25
8.	M. Preethika	I. B. Com	Preethika. M. 24.12.25
9.	S. Nalwa	I. B. Com	S. Nalwa 24.12.25
10.	P. Sandhya	I. B. COM	P. Sandhya 24/12/25
11.	P. Dharshini	I. B. Com	P. Dharshini 24/12/25
12.	R. Yogeswari	I. B. Com	R. Y. 24/12/25
13.	S. Devi	I. B. Com	S. Devi 24/12/25
14.	A. Archana	I. B. Com	A. Archana 24/12/25
15.	P. Monish	I. B. Com.	P. Monish 24/12/25

S.No	Name of the Participant	Class	Signature with Date
16	N. Anees Ahmed	I st B. Com	N. Anees Ahmed
17	R. Sathya	I. B. Com	R. Sathya
18	P. Kathiravel	I. B. Com	P. Kathiravel 24/12/25
19	G. PRAVEEN	I. B. Com	G. PRAVEEN 24/12/25
20	C. Lokesh Kumar	I. B. Com	C. Lokesh Kumar 24/12/25
21	M. Madesh	I. B. Com	M. Madesh
22	A. Rakesh	I. B. Com	A. Rakesh
23	N. T. Karthi	I. B. Com	N. T. Karthi
24	L. Chandru	I. B. Com	L. Chandru 24/12/2025
25	V. Bharath	I. B. Com	V. Bharath 24/12/2025
26	A. Salman Ahmed	I. B. Com	A. Salman Ahmed
27	M. HARISH	I. B. Com	M. Harish
28	M. RANJITH KUMAR	I. B. Com.	M. Ranjith Kumar 24/12/2025
29	S. THARUN	I. B. Com	S. Tharun 24/12/2025
30	M. Sridhar	I. B. Com	M. Sridhar 24/12/2025
31	S. Puriarasan	I. B. Com	S. Puriarasan 24/12/2025
32	A. Arumazan	I. B. Com	A. Arumazan 24/12/2025
33	R. Udhaya Prakash	I. B. Com	R. Udhaya Prakash 24/12/25
34	A. Sujith Kumar	I. B. Com	A. Sujith Kumar 24/12/25
35	V. Mageshwaran	I. B. Com	V. Mageshwaran 24/12/25
36	M. Santhosh	I. B. Com	M. Santhosh 24/12/25
37	S. Ruban	I. B. Com	S. Ruban 24/12/25
38	D. Aadhisivan	I. B. Com	D. Aadhisivan 24/12/25
39	B. MANIANDAN	I. B. Com	B. Maniandan 24/12/25
40	M. SUNFER	I. B. Com	M. Sunfer 24/12/25
41	S. VIKAS	I. B. Com	S. Vikas 24/12/25
42	M. Raja	I. B. Com	M. Raja 24/12/25

S.No	Name of the Participant	Class	Signature with Date
43	S. Dhanush	<u>II</u> . B. Com 'A'	(Signature) 24/12/25
44	S.D. Gokul	<u>III</u> . B. Com 'A'	(Signature) 24/12/25
45	E. Gural	<u>III</u> . B. Com 'A'	(Signature) 24/12/25
46	R. Megarathan	<u>III</u> . B. Com 'A'	R. Megarathan 24/12/25
47	A. Ajith	<u>III</u> . B. Com 'A'	A. B 24/12/25
48	Y. Arivazhagan.	<u>III</u> . B. Com 'A'	Y. Arivazhagan 24/12/25
49	D. Ganesh kumar	<u>III</u> . B. Com 'A'	D. Ganeshkumar 24/12/25
50	R. DHARMODHARAN.	<u>III</u> . B. Com 'A'	Dharmodharan 24/12/25
51	S. Dhanasekaran	<u>III</u> . B. Com 'A'	S. Dhanasekaran 24/12/25
52	L. Manoj	<u>III</u> . B. Com 'A'	L. Manoj 24/12/25
53	R. A. Isaac William	<u>III</u> . B. Com 'A'	R. A. Isaac William 24/12/25
54	S. Dhurani	<u>III</u> . B. Com 'A'	S. Dhurani 24/12/25
55	B. Subash	<u>III</u> . B. Com 'A'	B. Subash 24/12/25
56	V. Boopalan.	<u>III</u> . B. Com 'A'	V. Boopalan 24/12/25
57	M. Harish	<u>III</u> . B. Com 'A'	M. Harish 24/12/25
58	L. Hari Prasath	<u>III</u> . B. Com 'A'	L. Hari Prasath 24/12/25
59	M. Delhi Ganesh	<u>III</u> . B. Com 'A'	M. Delhi Ganesh 24/12/25
60	G. Jagatheshwaran	<u>III</u> . B. Com 'A'	G. Jagatheshwaran 24/12/25
61	R. Manigandan	<u>III</u> . B. Com 'A'	R. Manigandan 24/12/25
62	M. Chandon	<u>III</u> . B. Com 'A'	M. Chandon 24/12/25
63	V. Ajay	<u>III</u> . B. Com 'A'	V. Ajay 24/12/25
64	BOOBALAN, D	<u>III</u> . B. Com 'A'	Boobalan D 24/12/2025
65	G. Bhuvanesh	<u>III</u> . B. Com 'A'	G. Bhuvanesh 24/12/2025
66	Karthick - V	<u>III</u> . B. Com 'A'	Karthick V 24/12/2025
67	Kanchana . R	<u>III</u> . B. Com 'A'	Kanchana R 24/12/2025
68	B. Kewja.	<u>III</u> . B. Com 'A'	B. Kewja 24/12/2025
69	K. Meera Reshmi	<u>III</u> . B. Com 'A'	K. Meera Reshmi 24/12/25

S.No	Name of the Participant	Class	Signature with Date
70	S. Sakshi Sundaresan	III - B.Com	S. Sakshi Sundaresan 24/12/25
71	M. Pradeepkumar	III - B.com	M. Pradeepkumar 24/12/2025
72	G. Shankar	III - B.COM	G. Shankar 24/12/2025
73	Y. Vilvanadhan	III - B.com	Y. Vilvanadhan 24/12/2025
74	M. Sankar	III - B.com	M. Sankar 24/12/2025
75	G. Srinivasan	III - B.COM	G. Srinivasan 24/12/2025
76	V. Sridhar	III - B.Com	V. Sridhar 24/12/2025
77	P. Rangan Kumar	III - B.COM	P. Rangan Kumar 24/12/2025
78	S. Shankar Ganesh	III - B.COM	S. Shankar Ganesh 24/12/2025
79	H. Theja	III B.COM	H. Theja 24/12/25
80	G. Ranthosh	III B.COM	G. Ranthosh 24/12/25
81	J. Sarathkumar	III B.COM	J. Sarathkumar 24/12/25
82	H. Yuvraj	III - B.COM	H. Yuvraj 24/12/25
83	D. Mohan Ram	III B.COM	D. Mohan Ram 24/12/25
84	Surya B	III B.COM	Surya B 24/12/25
85	R. Sujith	III - B.COM	R. Sujith 24/12/25
86	H. Sanjay	III - B.COM	H. Sanjay 24/12/25
87	V. Sachin	III - B.COM	V. Sachin 24/12/25
88	D. Santhosh	III - B.COM	D. Santhosh 24/12/25
89	L. Subashini	III - B.COM	L. Subashini 24/12/2025
90	V. Ramundeerwari	III - B.COM	V. Ramundeerwari 24/12/2025
91	A. Sandhya	III - B.COM	A. Sandhya 24/12/2025
92	K. Poovika	III - B.COM	K. Poovika 24/12/2025

D. Sarenan

CITIZEN CONSUMER CLUB

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