



# K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S. ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt. of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act, 1956

Accredited by NAAC with 'A' GRADE (CGPA of 3.24/4 - 2<sup>nd</sup> Cycle)



Phone: 04171- 227906, 227306, 229206

Email: kmgcollege@gmail.com

Website: www.kmgcollege.edu.in

## Citizen Consumer Club

Academic Year: 2025-2026

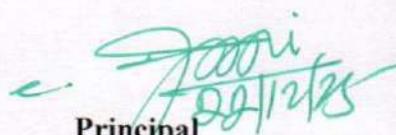
### CIRCULAR

Date: 22.12.2025

The Citizen Consumer Club of K.M.G. College of Arts and Science (Autonomous) proposes to organize the National Consumer Day Pledge Programme titled "A Commitment Towards Ethical and Responsible Consumption" on 24/12/2025 at K.M.G. Seminar Hall. The programme aims to create awareness among students about the significance of National Consumer Day, consumer rights and responsibilities, and the importance of ethical and responsible consumption. A structured pledge activity is planned to encourage informed decision-making and to instill consumer ethics and accountability among students. Students from various departments are encouraged to participate actively and make the programme meaningful.

D. Saravanan  
Coordinator 22/12/2025

CITIZEN CONSUMER CLUB  
K.M.G. COLLEGE OF ARTS AND  
SCIENCE (A)  
GUDIYATTAM - 635 803

  
Principal  
PRINCIPAL,  
K.M.G. COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS),  
GUDIYATTAM, VELLORE DISTRICT - 635 803



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**Citizen Consumer Club**  
Organise  
**National Consumer Day Pledge Programme**  
on  
**“A COMMITMENT TOWARDS ETHICAL AND  
RESPONSIBLE CONSUMPTION”**

**Date: 24.12.2025, Tuesday**

**Time: 11.00 AM**

**Venue: K.M.G. Seminar Hall**

**PROGRAMME SCHEDULE**

Invocation	: Tamizhthai Vaazhthu
In Presence of	: <b>Mr. K.M.G. BALASUBRAMANIAN</b> , Managing Trustee
	: <b>Mr. K.M.G. SUNDARAVADANAM</b> , B.A., B.G.L., Chairman
	: <b>Mr. K.M.G. RAJENDRAN</b> , B.Sc., B.L., Secretary
	: <b>Mr. K.M.G. MUTHUKUMAR</b> , B.Com., Treasurer
Welcome Address	: <b>Dr. D. SARAVANAN</b> , M.Com., M.Phil., M.B.A., M.Phil., M.Com(CA), Ph.D., CCC Co-ordinator and Assistant Professor, PG and Research Department of Commerce, K.M.G. College of Arts and Science (Autonomous)
Presidential Address	: <b>Dr. C. DHANDAPANI</b> , M.A., M.Phil., Ph.D., Principal, K.M.G. College of Arts and Science (Autonomous).
Special Address	: <b>Dr. J. JAYAKUMAR</b> , M.A., M.Phil., Ph.D., NET., SET Students Co-ordinator and Head of Tamil Department, K.M.G. College of Arts and Science (Autonomous).
	<b>Dr. D. MANIKANDAN</b> , M.Sc., M.Phil., B.Ed., Ph.D., Dean & Head of PG and Research Department of Microbiology, K.M.G. College of Arts and Science (Autonomous).
Vote of Thanks	: <b>Prof. J. DIVYA</b> , M.B.A., Head and Assistant Professor, PG & Research Department of English, K.M.G. College of Arts and Science (Autonomous)
National Anthem	

**ALL ARE WELCOME**



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### Citizen Consumer Club

#### நுகர்வோர் சங்க நாள் உறுதிமொழி

- "நான் ஒரு பொறுப்புள்ள மற்றும் விழிப்புணர்வு கொண்ட நுகர்வோராக இருப்பேன் என்று உறுதிமொழி எடுக்கிறேன்.
- நுகர்வோர் என்ற முறையில் எனது உரிமைகளையும்கடமைகளையும் அறிந்து செயல்படுவேன்.
- தரமான, பாதுகாப்பான மற்றும் நியாயமான விலையுள்ள பொருட்கள் மற்றும் சேவைகளையே தேர்வு செய்வேன்.
- எப்போதும் பில்பெற்றுக் கொண்டு, பொருட்களின் லெபிள்கள், விவரங்கள் மற்றும் காலாவதி தேதிகளை சரிபார்ப்பேன்.
- தவறான விளம்பரங்கள் மற்றும் நியாயமற்ற வர்த்தக நடைமுறைகளை ஏற்றுக்கொள்ள மாட்டேன்.
- வீண்வினையைக் குறைத்து, சுற்றுச்சூழலைபாதுகாக்கும் பொறுப்பான நுகர்வோராகநடப்பேன்.
- நுகர்வோர்விழிப்புணர்வை என் குடும்பம், நண்பர்கள் மற்றும் சமூகத்தில்பரப்புவேன்.
- நியாயமான மற்றும் வெளிப்படையான சந்தை அமைப்பை உருவாக்க நான் பங்களிப்பேன்."என்றும்
- "நான் ஒரு விழிப்புணர்வு கொண்ட நுகர்வோராக இருப்பேன்.
- என் உரிமைகளையும்கடமைகளையும் அறிந்து செயல்படுவேன்.
- தரமும் நியாயமும் கொண்ட பொருட்களை தேர்வு செய்து நுகர்வோர்விழிப்புணர்வைசமூகத்தில்பரப்புவேன்."என உறுதி அளிக்கிறேன்.



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**Citizen Consumer Club**  
Organise  
**National Consumer Day Pledge Programme**  
on  
**"A COMMITMENT TOWARDS ETHICAL AND  
RESPONSIBLE CONSUMPTION"**

**Date: 24.12.2025, Tuesday**

**Time: 11.00 AM**

**Venue: K.M.G. Seminar Hall**

### **PROGRAMME REPORT**

The Citizen Consumer Club of K.M.G. College of Arts and Science (Autonomous) organized the **National Consumer Day Pledge Programme** with the objective of creating awareness among students about ethical consumer practices and responsible consumption. The programme was designed as a formal pledge-taking initiative to emphasize consumer rights, responsibilities, and informed decision-making. The event aimed to instill consumer ethics and accountability among students through collective participation.

### **Objectives**

- To create awareness about National Consumer Day and its significance.
- To sensitize students to consumer rights and responsibilities.
- To promote ethical and responsible consumption practices.
- To encourage informed and conscious consumer decision-making.
- To instill a sense of accountability and consumer ethics among students.

### **Program Summary**

#### **1. Inaugural Session**

The programme commenced with **TamizhthaiVaazhthu**, followed by the formal inauguration in the august presence of the Institutional dignitaries. The session set a dignified and purposeful tone for the programme.

## 2. Addresses by Dignitaries

- **Dr. C. Dhandapani, M.A., M.Phil., Ph.D.,**

*Principal, K.M.G. College of Arts and Science (Autonomous)*, delivered the **Presidential Address**, emphasizing the role of educational Institutions in nurturing responsible and informed consumers.

- **Dr. J. Jayakumar, M.A., M.Phil., Ph.D., NET, SET,**

*Students Coordinator and Head, Department of Tamil*, delivered a **Special Address**, highlighting consumer awareness and ethical values in daily life.

- **Dr. D. Manikandan, M.Sc., M.Phil., B.Ed., Ph.D.,**

*Dean and Head, PG and Research Department of Microbiology*, delivered a **Special Address** focusing on responsible consumption and its long-term social impact.

## 3. Key Topics Discussed

- Significance of National Consumer Day
- Consumer rights and responsibilities
- Importance of ethical and responsible consumption

## 4. Pledge Activity

A **structured twelve-point consumer pledge** was administered to all participants. The pledge reaffirmed their commitment to ethical consumer behavior, responsible purchasing practices, and awareness of consumer rights.

## 5. Student and Staff Participation

More than **70 students** actively participated in the programme. Members of the Citizen Consumer Club efficiently coordinated the event, ensuring its smooth and disciplined conduct. Faculty members from various departments were also present and supportive throughout the programme.

### Dignitaries Present

- **Mr. K.M.G. Balasubramanian**, Managing Trustee
- **Mr. K.M.G. Sundaravadanam**, Chairman
- **Mr. K.M.G. Rajendran**, Secretary
- **Mr. K.M.G. Muthukumar**, Treasurer

### Participants

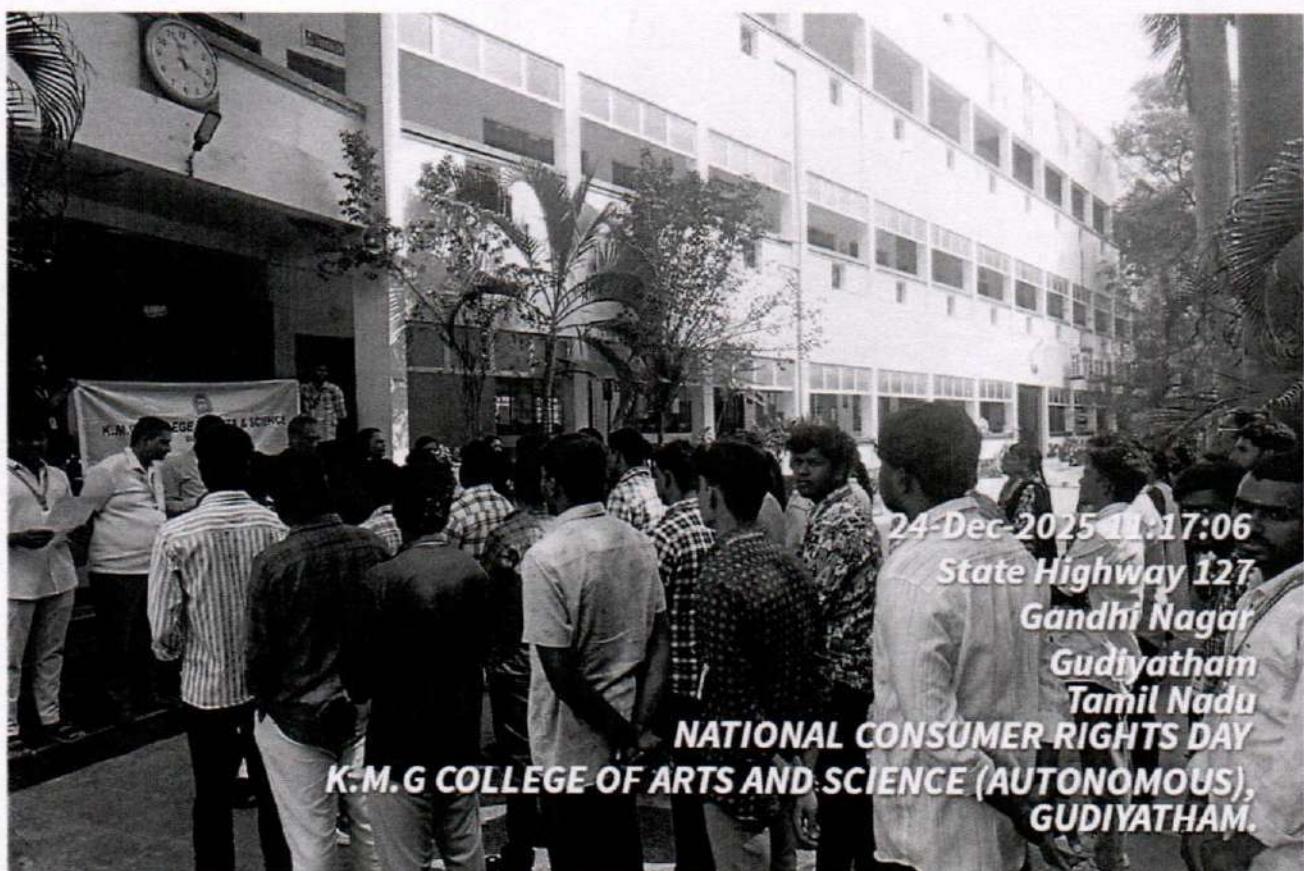
- More than 70 students from various disciplines
- Faculty members from multiple departments
- Citizen Consumer Club student members
- Principal and Institutional heads

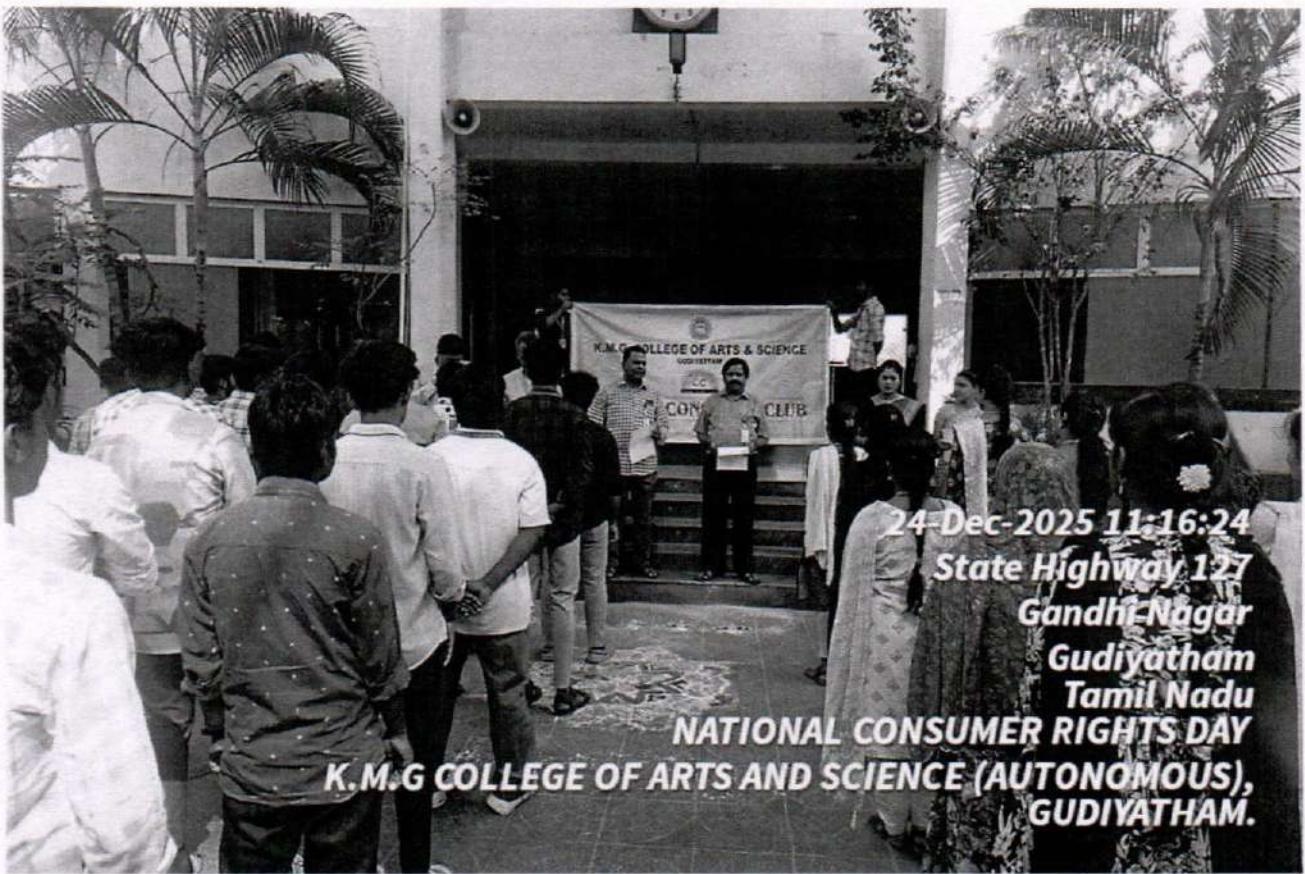
## Outcomes

- Enhanced awareness of consumer rights and responsibilities among students
- Reinforcement of ethical and responsible consumption values
- Improved understanding of the significance of National Consumer Day
- Collective commitment achieved through the structured pledge activity
- Strengthened student engagement through Citizen Consumer Club initiatives

## Conclusion

The **National Consumer Day Pledge Programme** was conducted successfully with active student participation and strong Institutional support. The pledge activity effectively reinforced ethical consumer values and responsible consumption practices among students. The organizing team expressed satisfaction with the disciplined execution of the programme and the positive response received from the participants.





D. Saravanan



*D. Saravanan*

Club Coordinator

CITIZEN CONSUMER CLUB

K.M.G. COLLEGE OF ARTS AND SCIENCE  
GUDIYATTAM - 635803

*Johni Bellis*

Principal  
PRINCIPAL,  
K.M.G. COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS),  
GUDIYATTAM, VELLORE DISTRICT - 635 803



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Date: 24.12.2025, Tuesday

Time: 11.00 AM

Venue: K.M.G. Seminar Hall

**PROGRAMME REPORT**

**Participants Attendance Sheet**

S.No	Name of the Participant	Class	Signature with Date
1.	V. GOWTHAM	I.M.Com	V.Gowtham 24.12.25
2.	S. MANIGANDAN	I. M.com	S. manigandan 24.12.25
3.	V. Vinitha	I. B.Com	V. Vinitha 24.12.25
4.	S. Sasirekha	I B.COM	S. Sasirekha 24.12.25
5.	Sujitha. D	I. B.Com	Sujitha. D. 24.12.25
6.	Kaviyarasi. M	I. B.Com	Kaviyarasi. M 24.12.25
7.	Shabeena. S	I. B. com	Shabeena. S 24.12.25
8.	M. Preethika	I. B.com	Preethika. M. 24.12.25
9.	S. Naisha	I. B.com	S. Naisha 24.12.25
10.	P. Sandhya	I. B.COM	P. Sandhya 24/12/25
11.	P. Dharsini	I .B.com	P. Dharsini 24/12/25
12.	R. yogeswara	I .B.Com	R. Yogi 24/12/25
13.	S. Devi	I .B.Com	S. Devi 24/12/25
14.	A. Archana	I .B .com	A. Archana 24/12/25
15.	P. Monish	I .B .com.	P. Monish 24/12/25

S.No	Name of the Participant	Class	Signature with Date
16	N. Amees Ahmed	I <sup>ST</sup> B. Com	N. Amees Ahmed
17	R. Suthu	I. B. Com	R. Suthu
18	P. Kathirivel	I. B. com	P. Kathirivel 24/12/25
19	G. PRAVEEN.	I. B. com	G. PRAVEEN 24/12/25
20	C. Lokesh Kumar	I. B. Com	C. Lokesh Kumar 24/12/25
21	M. Madesh	I. B. com	M. Madesh
22	A. Rakesh	I. B. Com	A. Rakesh
23	N. T. Kanthi	I. B. com	N. T. Kanthi
24	L. Chandru	I. B. com	L. Chandru 24/12/2025
25	V. Bharath	I. B. com	V. Bharath 24/12/2025
26	A. Salman Ahmed	I. B. com	A. Salman Ahmed
27	M. HARISH	I. B. Com	M. HARISH
28	M. RANJITH KUMAR	I. B. COM.	M. RANJITH KUMAR 24/12/2025
29	S. THARUN	I. B. COM	S. THARUN 24/12/2025
30	M. Sridhar	I. B. COM	M. Sridhar 24/12/2025
31	S. Puriarasan	I. B. com	S. Puriarasan 24/12/2025
32	A. Anbumaran	I. B. com	A. Anbumaran 24/12/2025
33	R. Udhaya Prakash	I B. com	R. Udhaya Prakash 24/12/25
34	A. Sujith Kumar	I B. com	A. Sujith Kumar 24/12/25
35	V. Mageshwaran	I. B. com	V. Mageshwaran 24/12/25
36	M. Santhosh	I. B. com	M. Santhosh 24/12/25
37	S. Ruban	I. B. com	S. Ruban 24/12/25
38	D. Adhivaran	I. B. Com	D. Adhivaran 24/12/25
39	B. MANIGANDAN	I. B. Com	B. MANIGANDAN 24/12/25
40	M. SUNFER	I. B. Com	M. SUNFER 24/12/25
41	S. VIKAS	I. B. com	S. VIKAS 24/12/25
42	M. Raja	I. B. com	M. Raja 24/12/25

S.No	Name of the Participant	Class	Signature with Date
43	S. Dhanush	III. B.COM 'A'	<del>S. Dhanush</del> 24/12/25
44.	S.D. Grokul	III B.COM 'A'	<del>S.D. Grokul</del> 24/12/25
45.	E. Branal	III. B. COM "A"	<del>E. Branal</del> 24/12/25
46	R. Meganathan	III 'B.COM 'n' R.meganathan	24/12/25
47	A. Ajith	III. B.com 'A'	A. Ajith 24/12/25
48	Y. Arivazhagan.	III. B.com 'A'	Y. Arivazhagan 24/12/25
49	D. Ganesh Kumar	III. B. com 'A'	D. Ganesh Kumar 24/12/25
50	R. DHAMODHARAN.	III. B. com "(a)"	R. DHAMODHARAN 24/12/25
51.	S. Dhanasekaran	III. B. com 'A'	S. Dhanasekaran 24/12/25
52.	L. Manoj	III. B. com 'A'	L. Manoj 24/12/25
53.	R. R. Isaac William	III. B. com 'A'	R. R. Isaac William 24/12/25
54.	S. Sherrani	III. B. com 'A'	S. Sherrani 24/12/25
55.	B. Sankush	III. B. com 'A'	B. Sankush 24/12/25
56	U. Boopathan.	III B. com 'A'	U. Boopathan 24/12/25
57	M. Harish	III B. com 'A'	M. Harish 24/12/25
58.	L. Hari Prasath	III. B. COM 'A'	L. Hari Prasath 24/12/25
59	M. Delhi Ganesh	III. B. COM A	M. Delhi Ganesh 24/12/25
60	G. Jagadebheshwaran	III. B. com .A	G. Jagadebheshwaran 24/12/25
61	R. Manigandan	III. B. com . A	R. Manigandan 24/12/25
62	M. Chandon	III. B. COM . A	M. Chandon 24/12/25
63	V. Ajay	III. B. com 'A'	V. Ajay 24/12/25
64	BOOBALAN, D	III. B. COM 'A'	BOOBALAN, D 24/12/2025
65.	G. Bhuvanesh	III B. com 'A'	G. Bhuvanesh 24/12/2025
66	Karthick - v	III B. com .A'	Karthick - v 24/12/2025
67	Kanchana . R	III. B. com 'A'	Kanchana . R 24/12/2025
68	B. Kewiye.	III. B. com 'A'	B. Kewiye. 24/12/2025
69	K. Meena Roshini	III . B. com 'A'	K. Meena Roshini 24/12/2025

S.No	Name of the Participant	Class	Signature with Date		
70	S. Sakthi Sundaresan	II - B.com	S. Sakthi Sundaresan 24/12/2025		
71	M. Pradeepkumar	III - B.com	M. Pradeepkumar 24/12/2025		
72	G. Shankar	III - B.com	G. Shankar 24/12/2025		
73	V. Vilvanathan	III - B.com	V. Vilvanathan 24/12/2025		
74	M. Sankar	IV - B.com	M. Sankar 24/12/2025		
75	G. Srinivasan	IV - B.com	G. Srinivasan 24/12/2025		
76	V. Singhav	III - B.com	V. Singhav 24/12/2025		
77	P. Regmukumar	III - B.com	P. Regmukumar 24/12/2025		
78	S. Shankar Ganesh	III - B.com	S. Shankar Ganesh 24/12/2025		
79	H. Teja	III - B.com	H. Teja 24/12/2025		
80	G. Rauthosh	III - B.com	G. Rauthosh 24/12/2025		
81	J. Sarathkumar	III - B.com	J. Sarathkumar 24/12/2025		
82	H. Yuvaraj	III - B.com	H. Yuvaraj 24/12/2025		
83	D. Mohan Ram	III - B.com	D. Mohan Ram 24/12/2025		
84	Surya - B	II - B.com	Surya - B 24/12/2025		
85	R. Sujith	III - B.com	R. Sujith 24/12/2025		
86	H. Sanjay	II - B.com	H. Sanjay 24/12/2025		
87	V. Sachin	III - B.com	V. Sachin 24/12/2025		
88	D. Sandhost	III - B.com	D. Sandhost 24/12/2025		
89	L. Selvaraj	II - B.com	L. Selvaraj 24/12/2025		
90	V. Samundeeswari	II - B.com	V. Samundeeswari 24/12/2025		
91	A. Sandhya	III - B.com	A. Sandhya 24/12/2025		
92	K. Poovika	III - B.com	K. Poovika 24/12/2025		
<u>D. Saravanan</u>		<u>D. Saravanan</u> 24/12/2025			
<b>CITIZEN CONSUMERS CLUB</b> <b>K.M.G COLLEGE OF ARTS AND SCIENCE(A)</b> <b>Gudiyattam, C635803</b>					
<b>PRINCIPAL,</b> <b>K.M.G COLLEGE OF ARTS AND SCIENCE</b> <b>(AUTONOMOUS),</b> <b>GUDIYATTAM, VELLORE DISTRICT - 635 803</b>					